

Call for Papers

The 2009 IEEE International Workshop on Data Mining with Its Application In Telecom Industry (DMTI2009)

In conjunction with ACCS2009 (<http://159.226.47.199/cso2009/accs2009/>)

Sanya, Hainan Island, China, April 24-26, 2009

Motivation

Ever since its birth, telecommunication networks have played a more and more important role in our society. The advances of telecom industry have had a great impact on our lives. However, the telecom operators are facing drastic competition and they have to find any ways to increasing revenues and reducing the costs. In order to retain the sustainable development, they must construct their own core abilities. There is now widespread recognition of the role that data mining technologies play in solving problems arising in telecom industry, such as customer relationship management, marketing campaign design, customer churn management, cross-selling, customer value analysis and so on.

Topics

This workshop aims to bring together researchers who use data mining method to solve problems that arise in telecom industry. The topics include, not limit to

- Customer churn and customer retention management
- Marketing automation
- Fraud detection
- Customer value analysis
- Data mining in telecom networks
- Customer relationship management
- Social network analysis in telecom industry

Important Dates

Full papers submission: [November 20, 2008](#)

Notification of acceptance of papers: [December 10, 2008](#)

Camera ready papers: [January 1, 2009](#)

All the submissions must be English with Microsoft Office Word97 or above version and papers must not exceed 5 pages in length, when typeset using the IEEE two-column format (see ACCS2009 website: <http://www.gip.hk/cso2009/accs2009/submission.htm>). All papers must be submitted to address: dmti2009@gmail.com with the subject of "DMTI2009 Submission"

Publications

All accepted workshop papers will be included in IEEE Computer Society Proceedings if they have paid for registration fee, which will be indexed by [EI Compendex](#) and **ISTP**. Furthermore, the workshop organizers can recommend the extended versions of some selected high-quality workshop papers to the following international journals.

[Journal of Computer and System Sciences \(SCI-indexed\)](#)

[Mathematical and Computer Modelling \(SCI-Indexed\)](#)

Workshop Co-Chairs

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